



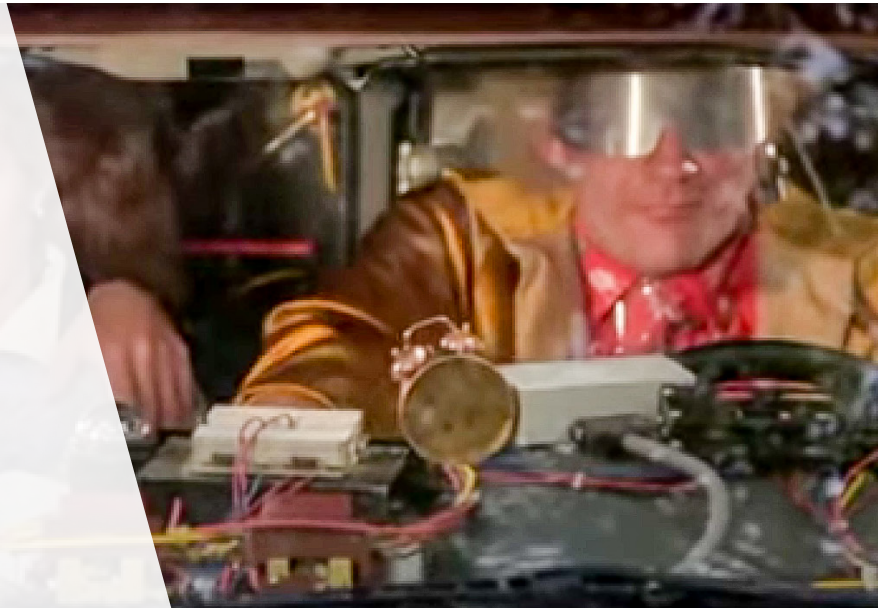
CANDIDATE PRESELECTION 2017

Task 1: “The Future of Travelling”

Do you remember the movie **Back to the Future?**

This is how people envisioned
a flying car in 1990:
A steering wheel and augmented
reality glasses.

Is it the same in 2017?



Your TASK:

What is the interaction concept of a flying car in 2030 with your knowledge of today?
Visualize and describe your vision of an ideal interaction concept on a A0 poster.

USE FOLLOWING USE CASES for the task:

- You want to travel from home to work.
- The manual flying mode is activated because of malfunctions.
- You are late so you have to speed up a little.
- What does the landing interaction process look like?

CRITERIA:

- Creativity
- Information design
- Employed methodologies
- Holistic thinking
- Your design process

APPLY and UPLOAD your A0 PDF at www.uxworldchampionship.com including:

- Your visualized and described vision
- Your name and contact details
- Your university and department
- Your professor